

24” Wooden Hockey Stick - HSTICK

Imprint Method: Full Color Heat Transfer Decal (Blade ONLY)

- Product size = 24” measure in length.
- Blade location = 6.5”W by 2.5”H oval
- Handle location = 12”W x 3/4”H



Actual Size



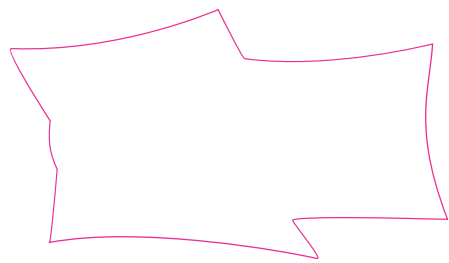
Sanzo
SPECIALTIES
sanzospecialties.com

Reference virtual image for approximate size, placement and color.
It is not intended to be an exact representation of final result.

FULL COLOR HEAT TRANSFER DECALS ARE DIE CUT AND APPLIED TO THE PRODUCT WITH HEAT AND PRESSURE. **A DIE CUT LINE IS REQUIRED.** PLEASE NOTE, WE CANNOT CUT AROUND INDIVIDUAL LETTERS IN TEXT OR VERY SMALL DETAILS. BASIC CURVING SHAPES WILL WORK BEST.



EXAMPLE OF DIE CUT LINE



Side #2



*For Standard Side #2 the stick is flipped and has lot # info printed at the top of the stick.

Full Color Digital Decals/Heat Transfers

- Bright, vibrant full color decals bonded to the product permanently with heat and pressure.
- Best used for full color artwork that can't be produced with a different printing process. It is the only option for **variable data** decorating.
- **The material is white. It is not clear.** We print the artwork on the white material and cut a shape around it, exactly like a sticker.
- Text or graphic elements floating without a boundary will result in a sticker/label look.

To avoid a sticker/label look we recommend designing the artwork with the cut line in mind. Utilizing a shape that compliments the elements of your design and placing all graphics and text within that shape will look best. It can be as simple as an oval or rectangle shape, but a creative shape can result in a great looking presentation.



In the picture above, the artwork is designed for a decal. We can cut around the entire graphic and it creates a nice looking permanent decoration on the product.



In the picture above, the artwork is not designed for a decal and looks like a sticker or label. Designs like this do not usually look very appealing.

- Sharp, acute angles may skew when cut and warp from the heat/pressure application. Squares, triangles, or rectangles can work, but some distortion will occur on round or curved products. Basic curving shapes will work best.
- Email proof approval is required for all Full Color Digital Decal/Heat Transfer orders before proceeding with production.

See more examples of artwork designed for a decal on page two.

Full Color Digital Decals/Heat Transfers

Examples of good design layouts for Full Color Digital Decals/Heat Transfers

