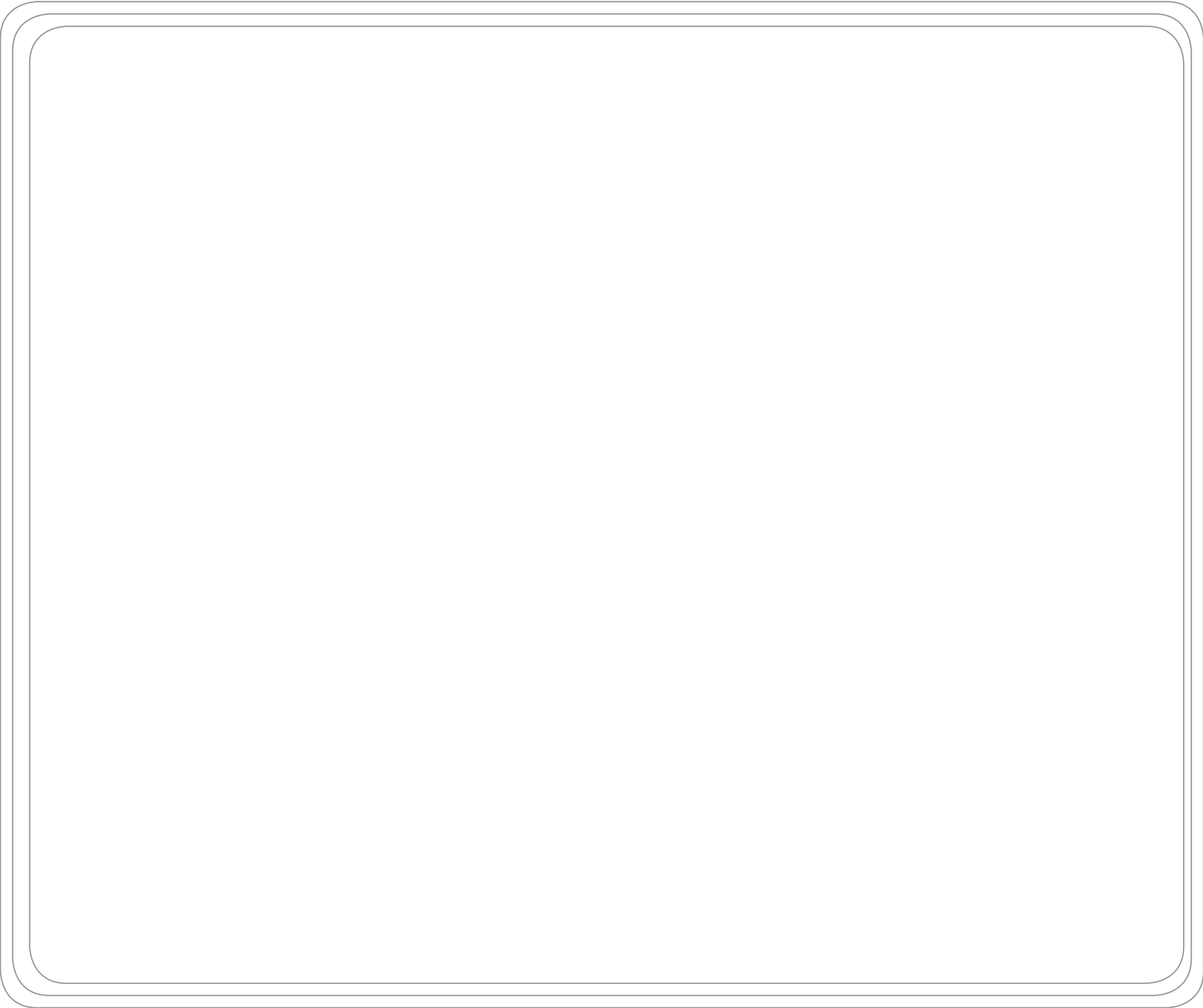


Green line denotes Inside Margin
Pink line denotes Outside Bleed Margin
Gray line denotes Die Cut

Note: Required margins/bleeds are 1/8" each. Art received without the 1/8" margin/bleed space will be adjusted for die cutting production and may not qualify for the production ready art discount. Please see instructions for more information.

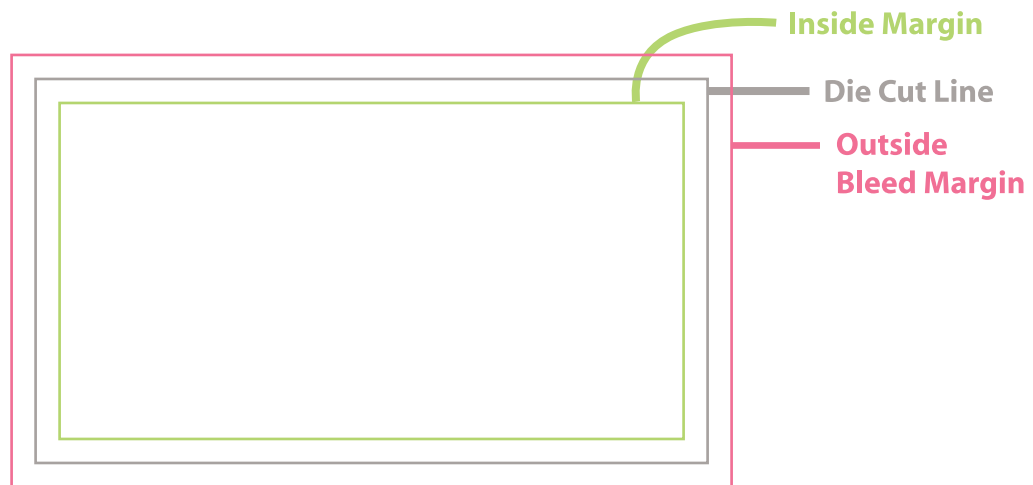


Template Layout Instructions:

1. Art MUST fit within the margin and bleed parameters shown on template. See example below.
 - **Green line*** is inside margin. Leave 1/8 inch inside margin from the edges of the product on all sides for live art (all pertinent information must fit within the 1/8" inside margin).
Note: Larger sized laminated products tend to look better with a 1/4" margin.
 - **Pink line*** is bleed requirement. If you want the art to bleed (have imprint run off the edges of the product), give art an 1/8 inch outside margin on all sides.
 - **Gray line*** is where the product will be die cut for final production.

**Note: If your artwork is not set up correctly for a 1/8" margin/bleed, we may adjust your artwork or contact you to resubmit artwork with the proper bleeds and margins.*
2. Rasterized images need to be embedded as CMYK. (No RGB and No Mixed Ink Images Please.)
3. Convert ALL fonts to outlines (curves).
4. For swatch colors, we refer to the Pantone® Color Bridge Coated Solid to Process swatch book. The actual ink colors printed along with lamination or UV coating on your product may differ slightly or completely from the computer colors shown on your monitor as well as, any personal printing device you may print and proof from.
4. Please save art as a PDF, press ready file. If you submit art as a TIFF or JPEG, please remember to remove the die, margin and guide lines before rasterizing the image. 300 dpi is the minimum recommendation.
5. Upload your art to your Distributor Central Order.

Example:



Example shown here is for visual representation of the inside margin, die cut line, and outside bleed margin. Please use the appropriate template file for the desired item you are ordering. Thanks.

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